

P R E S S R E L E A S E

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Eurofighter Pilots can have a drink on us



Water purification and filtration specialists, Pure Hydration, has won a contract with the UK Ministry of Defence (MOD) to supply an initial 600 units of its new water purification solution, 'H2O-TO-GO'. This innovative product provides an emergency drinking water facility for the RAF's Typhoon Eurofighter pilots in the event of them having to eject.

The Typhoon is a single-seat combat fighter capable of flying at speeds of up to Mach 2 and a symbol of European co-operation involving the leading aerospace companies of Germany, Italy, Spain and the UK. The plane's cutting-edge technology makes it one of the most advanced and manoeuvrable fighters in the world.

Equally important, however, is the welfare and safety of the pilots, with an essential consideration being access to drinkable water in an emergency.

Working closely with the MOD's Defence Equipment and Support Agency, Pure Hydration has developed the 'H2O-TO-GO' bag which fits neatly under the pilot's ejector seat.

Drawing on much of the advanced water purification and filtration technology that goes into our other products, this new Pure Hydration solution can produce up to 350 litres of safe drinking water from water sources of almost any quality.

Pure Hydration

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The key to the success of Pure Hydration's products is the advanced filtration technology which removes microscopic pathogens and other cysts and spores. It also removes most toxic chemicals and heavy metals as well as removing bad taste, odours and sediment.

The advantages of the 'H2O-TO-Go' bag for pilots who find themselves in alien territory are immense, this innovative but easy-to-use and lightweight product at just 110 grammes gives pilots the capability to access or create safe drinking water, on demand for up to several weeks. In a recent conflict a coalition pilot had to survive for seven days in hostile territory before friendly forces effected a successful rescue.

NOTES FOR EDITORS

- Pure Hydration (a part of BW Technologies Ltd) is an independent UK company based in Farnham, Surrey. Established in 1993, Pure Hydration is best known for the Aquapure Traveller, an individual **water purification** system, bought and used by travellers.
- Pure Hydration designs and manufactures a range of point-of-use (commercial and domestic) drinking water systems; outdoor **water purification** systems for personal and military markets; and bespoke personal hydration systems for BW Technologies' customers.
- All Pure Hydration's core activities are controlled by the company to ISO 9002 quality standards. Manufacturing activities meet ISO 9000/9001 standards.
- The Pure Hydration range of military-use products includes:
- Survivor4i – portable **water purification** system. This is the military version of the company's Aquapure Traveller product
- Aquasak – uses the same cutting-edge technology as the Survivor4i with the addition of an inline filter connected to the hydration pack
- CBRN Environmental Cover – a simple upgrade with a hard case cover and respirator connectors to give protection to the water supply in a CBRN (chemical, biological, radiation and nuclear) environment
- Pure Hydration is a member of the UK's Defence Manufacturers Association (DMA) and NBC UK.

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